

# SPONSORSHIP LEVELS - BENEFITS

Please let us know which Sponsor package you would like before January 31, 2017



## THE OUTLAW YEARS

To reserve your  
2017 sponsorship spot  
check the box of the desired  
sponsorship level, mail back  
to NHS in the S.A.S.E.  
before January 31, 2017.

or please contact  
Sherry Klatt  
sherryklatt@gmail.com or  
Deb Adams  
deb@nhsrwi.org  
or 608-647-4949.

### Founding Sponsors



#### **MAJOR SPONSOR - \$5,000 +**

- WRCO Radio Ad Tag: February-April 9 (at least 40 spots)
- Prominent Display on NHS Print Ads ( 4 quarter page or larger ads)
- Prominent Display on Poster - Regional Distribution
- **8** BIG TOP CHAUTAUQUA Tickets (Sponsorships over \$3,000 will be considered for additional tickets and public relations based on mutual agreement)
- Listed in Performance Program

Amount of  
Contribution:

#### **KEYSTONE SPONSOR - \$2,500 - \$4,999**

- WRCO Radio Ad Tag: February-April 9 (at least 40 spots)
- Prominent Display on NHS Print Ads ( 4 quarter page or larger ads)
- Prominent Display on Poster - Regional Distribution
- **6** BIG TOP CHAUTAUQUA Tickets (Sponsorships over \$3,000 will be considered for additional tickets and public relations based on mutual agreement)
- Listed in Performance Program

Amount of  
Contribution:

#### **CORNERSTONE SPONSOR - \$1000 - \$2,499**

- WRCO Radio Ad Tag: February-April 9 (at least 25 spots)
- Prominent display on NHS Display Ads ( 2 quarter page or larger ads)
- Mention in NHS Press Releases and inclusion on Poster
- **4** BIG TOP CHAUTAUQUA Tickets
- Listed in Performance Program

Amount of  
Contribution:

#### **SUSTAINING SPONSOR - \$500 - \$999**

- WRCO Radio Ad Tag: February-April 9 (at least 25 spots)
- Prominent display on NHS Display Ads ( 2 quarter page or larger ads)
- Mention in NHS Press Releases and inclusion on Poster
- **2** BIG TOP CHAUTAUQUA Tickets
- Listed in Performance Program

Amount of  
Contribution:

#### **PARTNERING SPONSOR - \$250 - \$499**

- Proportional display on NHS Display Ads
- Select promotional materials
- **1** BIG TOP CHAUTAUQUA Ticket
- Listed in Performance Program

Amount of  
Contribution:

#### **NEIGHBORS HELPING NEIGHBORS SPONSOR - up to \$250**

- Proportional display on NHS Display Ads
- Select promotional materials
- Listed in Performance Program

Amount of  
Contribution:

All sponsorship contributions are tax deductible

NHS of Southwest Wisconsin  
125 E Seminary St  
Richland Center, WI 53581  
608-647-4949

[www.nhsrwi.org](http://www.nhsrwi.org)