



**Neighborhood
Housing Services**
of Southwest Wisconsin

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Big Top Chautauqua Sponsorship Drive—2017

December 30, 2016

Dear Friend:

Lake Superior Big Top Chautauqua IX is now underway, and we are gearing up for another spectacular toe tapping, foot stomping, hand clapping good time!! Because of the partnership success between NHS of Southwest Wisconsin and the Lake Superior Big Top Chautauqua show for the last eight years, more than \$85,000 has been raised for local non-profit organizations! Renewed major sponsorships and new sponsors will ensure the success of this great event and local non-profit organizations.

Lake Superior Big Top Chautauqua has been featured regularly on Wisconsin Public Radio and has been greeted in Richland Center the past eight years by near sell-out shows and standing ovations! Last year Big Top Chautauqua brought a new show, “Big Top Opry!” featuring classic hits from the 30’s, 40’s, 50’s, and 60’s from the Grand Ole Opry days. This year’s show will prove to be as much fun—if not more with “Big Top Opry 2 - The Outlaw Years!” which features hits from the 70’s and 80’s. Performance is scheduled for Saturday, April 8th, 2017 at the Richland Center High School Auditorium at 7:30 pm. Come early for dinner before the show and support the Richland Center High School girls volleyball team beginning at 5:30 pm. Snacks will also be served by the Key Club during intermission.

Your generous sponsorship makes this fun, family-friendly event a significant fundraiser for great community organizations sharing net proceeds for the following purposes in 2017:

**NHS of Southwest Wisconsin - Community Building and Engagement projects
Richland County Veterans Honor Roll - Veterans Memorial support
GRACE – Assistance for cancer patients**

Our Sponsorship Fundraising Goal this year is to raise a minimum of \$20,000 by January 31st, our deadline for sponsorships to be included in marketing campaigns. Your business or personal sponsorship in the range of \$20, \$50, \$100, \$250, \$1,000 or \$3,000, or more is **tax deductible** and greatly appreciated. Information is enclosed regarding Sponsorship Levels and Benefits you will receive as a sponsor.

We thank you for your past support of the Big Top Chautauqua event and ask for your continued support in 2017. Reserve your 2017 sponsorship spot today by returning the Sponsorship Pledge in the SASE. For more information or to reserve your sponsor spot by telephone/email, please contact Sherry Klatt at sherryklatt40@gmail.com or (608) 459-0721 or call NHS at (608) 647-4949, ask for Deb or deb@nhsrwi.org.

Sincerely,

Sherry Klatt – Fundraising Committee Chair – NHS of Southwest Wisconsin Board of Directors
www.nhsrwi.org